

## Mass recruitments in engineering colleges dip as skill is new priority

**Focus shifts** from graduate resource; big jump in pay packages

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**BENGALURU: Mass recruit**ment in engineering colleges are now passé as recruiters bid high for quality academic performance this year.

As a result, engineering colleges have seen a lower number of mass recruitments this academic season.

However, the packages being offered are much higher compared to the previous years for the chosen few that the recruiters believe are a cut above the rest.

HARSIHTH DIVAKAR, TRAINING AND PLACEMENT OFFICER, NATIONAL INSTITUTE OF ENGINEEING, MYSURU: There is a huge shift from hiring graduate resource to more skilled resource. We are closely observing value hires rather than volume hires.

companies came and the IT giants offered 100-150 jobs in one go. Mass recruitment is no more the trend. We are looking at a scenario where quality is most sought after," said Dr K N Subramanya, principal, R V College of Engineering.

"There are no bench recruitments either this time,' the principal said.

It is the start of the placement season and RV College has seen about 550 offers to students, which is nearly 50%.

The job opportunities that students are getting is better "Gone are the days when now. Freshers are being giv-

en a step up in the position. There is quality placement," he added.

The highest package that has been offered to a student in the college this year is Rs 49 lakh per annum. Subramanya said 300-400 have got packages of Rs 14 lakh on average.

Harsihth Divakar, training and placement officer, National Institute of Engineeing, Mysuru spoke on similar lines.

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MNGuru Venkatesh, placement head, Dayanand Sagar College of Engineering, said there is a significant improvement in recruitments compared to the previous year.

"The number of selections is higher. The packages that are being offered to students have increased and mass recruitments have come down," he said. Venkatesh said compared to the previous year, when the average package was Rs 5 lakh, this year the average stands at Rs 7 lakh. He said the industry's priority has shifted to skill. With this, the basic packages that IT giants are offering has increased from Rs 3.2 lakh to Rs 3.6 lakh.

Even as giants continue to hire about 20 students per college, startups have lesser number of offers to make, he said.

"Unless the package is really attractive, students refuse to take up these jobs," he added. **DH News Service**